

# Marketing Intern | W4 Games

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Applications will be reviewed on an ongoing basis.

## Description

We are looking for an energetic, passionate and self-motivated marketing intern to join our team with the goal of supporting the company to develop all marketing activities in preparation of its debut at GDC 2023 event (<https://gdconf.com>).

If you're an ambitious individual who wants to build a career in start-up marketing then we look forward to hearing from you. Your work will include preparing promotional presentations, supporting the project management, monitoring social platforms, and conducting market analysis, among others.

In addition to being an excellent communicator, you should have excellent multitasking and organizational abilities. The successful candidate will also have in-depth knowledge of marketing techniques and social media platforms.

## Responsibilities

- Performing market analysis and research on the latest trends.
- Assisting with daily administrative duties.
- Monitoring all social media platforms for trending news, ideas, and feedback.
- Preparing detailed promotional presentations.
- Helping with the planning and hosting of marketing events.
- Researching and evaluating competitor marketing and digital content.
- Contributing to the creation of mock-ups, email campaigns, and social media content

## Qualifications

- Familiarity with marketing computer software and social media platforms.
- Good understanding of the latest marketing trends and techniques.
- Excellent verbal and written communication skills.
- Must have a passion for marketing and innovation.
- Outstanding multitasking abilities.
- Gaming and tech experience / interest would be considered as a plus.

## Marketing Intern Package

- Opportunity to work with a team of over a dozen talented international profiles, distributed in 8 countries.
- Fast growing start-up and community culture.
- Regular work from remote plus option to work from W4 Dublin office at GEC.ie.
- Travel in Europe when needed for the project purposes.
- Travel to GDC 2023 Conference in San Francisco.
- A monthly intern salary will be discussed based on the candidate skills and experience.
- Internship timeframe: October 2022 - April 2023

## Hiring and Location

W4 Games is an online-only studio and all team members work remotely. The form of your work arrangement with W4 Games will depend on your country of residence and the country's legal requirements.

## About

[W4 Games](#) is a company founded by the leadership of the [Godot Engine](#) project. It aims to help the gaming industry reclaim control of the technology it uses to create games. Its mission is to enable companies to have the same freedom to innovate as if they created their own in-house engine, but without needing an in-house technology team behind.

W4 Games offers a set of products and services for companies to make the best possible use of Godot Engine, so they can develop games and bring them to market with peace of mind.

## Contact Us

Please send a resume in PDF form and hourly rate expectation to [jobs@w4games.com](mailto:jobs@w4games.com).

The materials you submit will be handled following our [Recruitment Data Privacy Policy](#).